

FIG. 1A

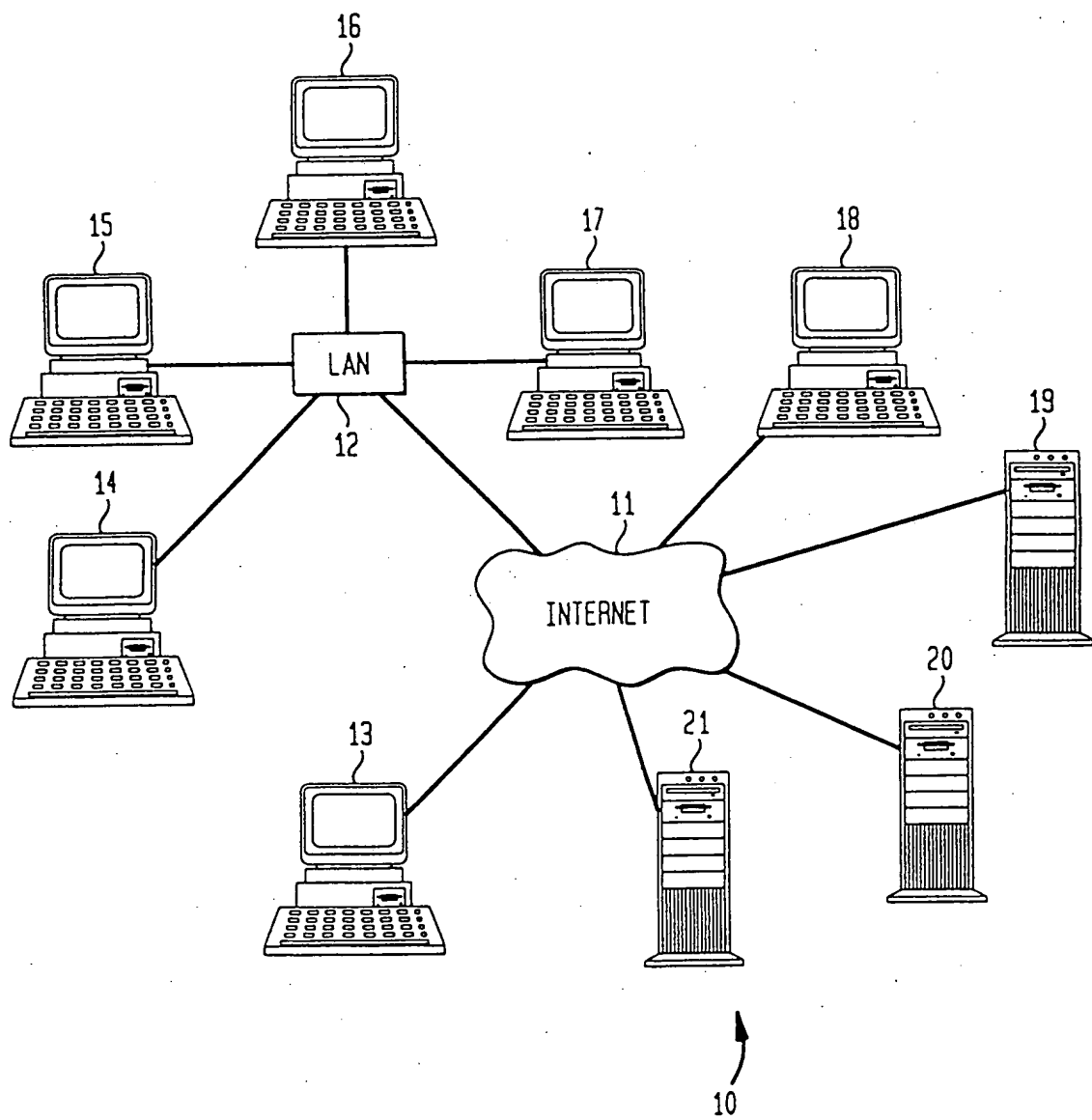
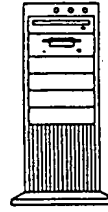


FIG. 1B



CLIENT PLATFORM

HARDWARE
 CPU
 RAM
 ROM
 HARD DRIVE
 REMOVABLE STORAGE
 FLOPPY
 CD ROM
 MODEM
 SOFTWARE
 OPERATING SYSTEM
 INTERNET BROWSER



SERVER PLATFORM

HARDWARE
 CPU
 RAM
 ROM
 HARD DRIVE
 REMOVABLE STORAGE MEDIUM DEVICE
 MODEM
 SOFTWARE
 OPERATING SYSTEM
 WEB SERVER SOFTWARE
 DATABASE SOFTWARE

FIG. 1C

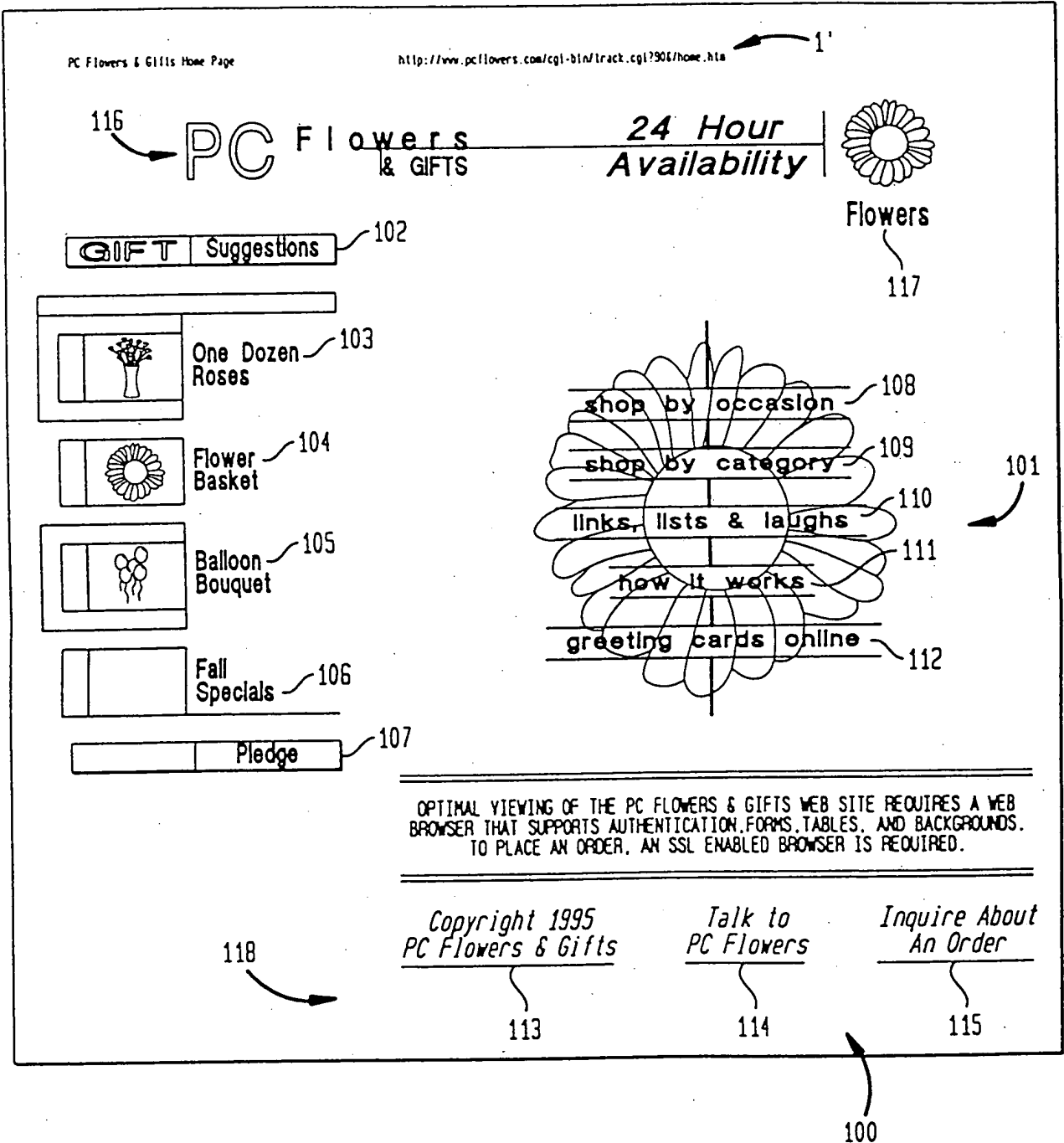
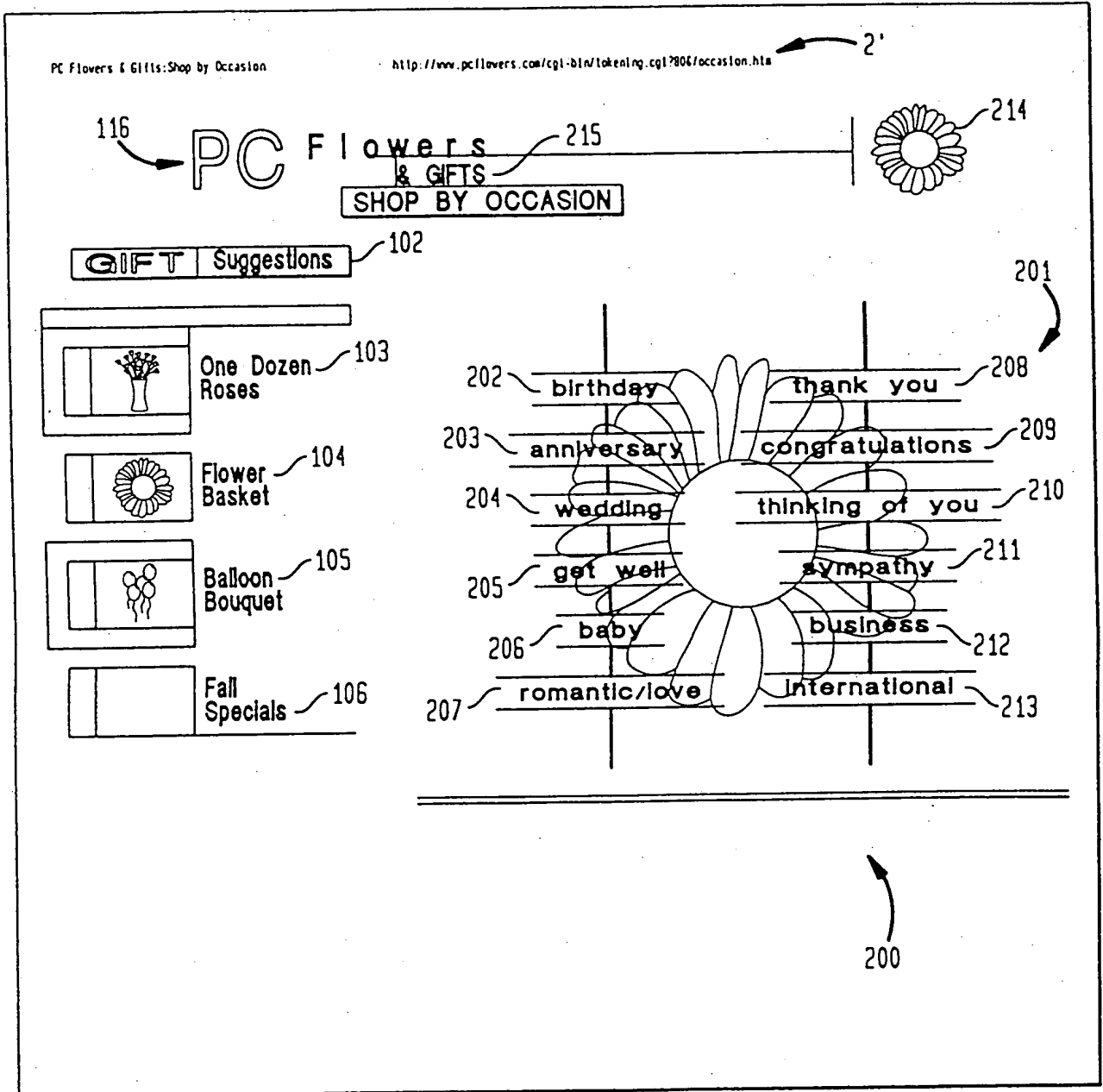
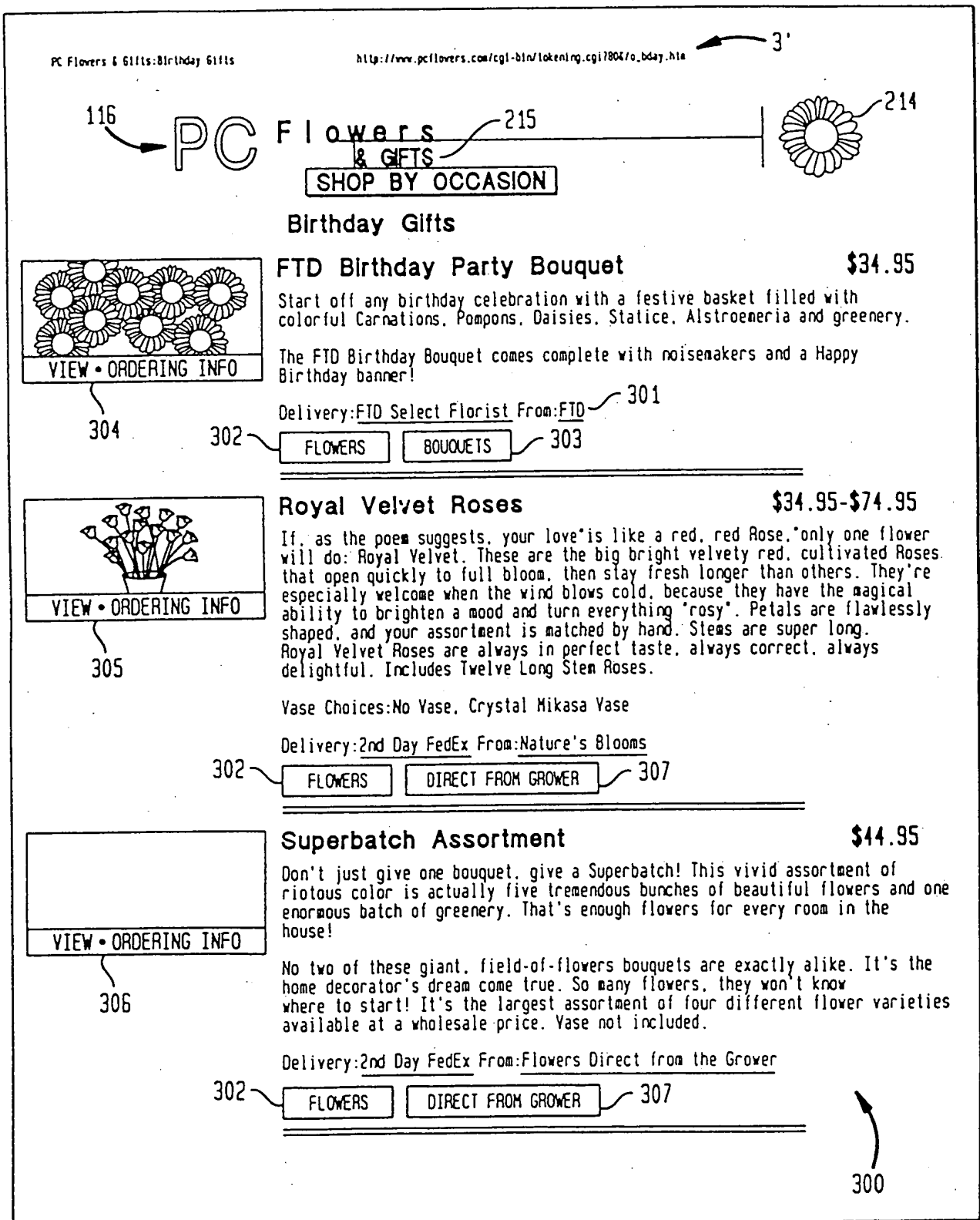


FIG. 2

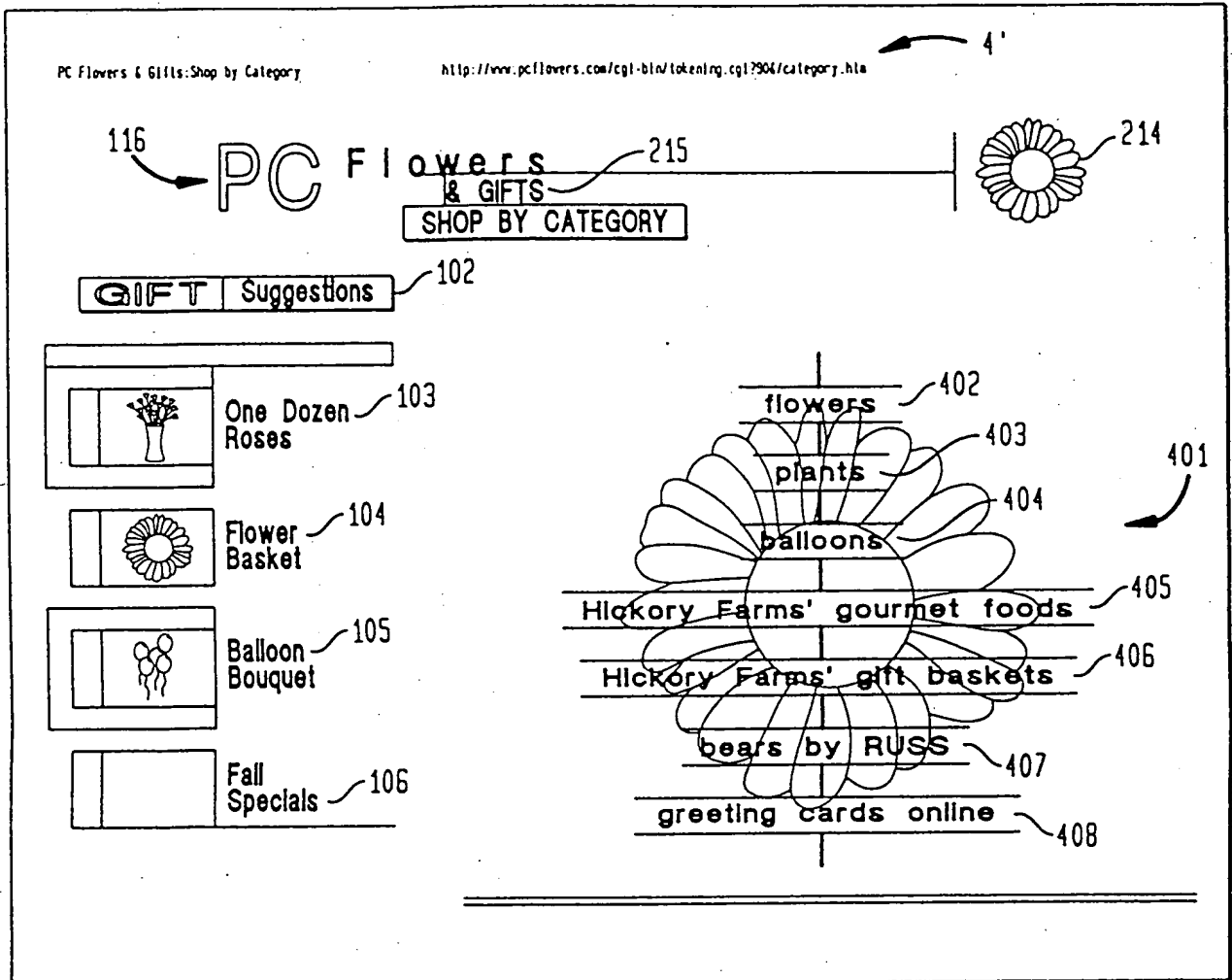


5/39
FIG. 3



F0078420-1997

FIG. 4



7/39

FIG. 5

PC Flowers & Gifts: Balloons

<http://www.pcflowers.com/cgi-bin/tokening.cgi?8006/vendor03/balloons.htm>

116

PC

Flowers
& GIFTS

215

SHOP BY CATEGORY

214

Balloons

12 Latex Balloons

\$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

VIEW • ORDERING INFO

504

501

3 Mylar & 6 Latex Balloons

\$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

THINKING OF YOU

BUSINESS

VIEW • ORDERING INFO

505

502

6 Mylar Balloons

\$29.95

Balloon bouquets make any festive occasion a celebration!

Choose shiny printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

CONGRATULATIONS

BUSINESS

VIEW • ORDERING INFO

506

503

500

FIG. 6

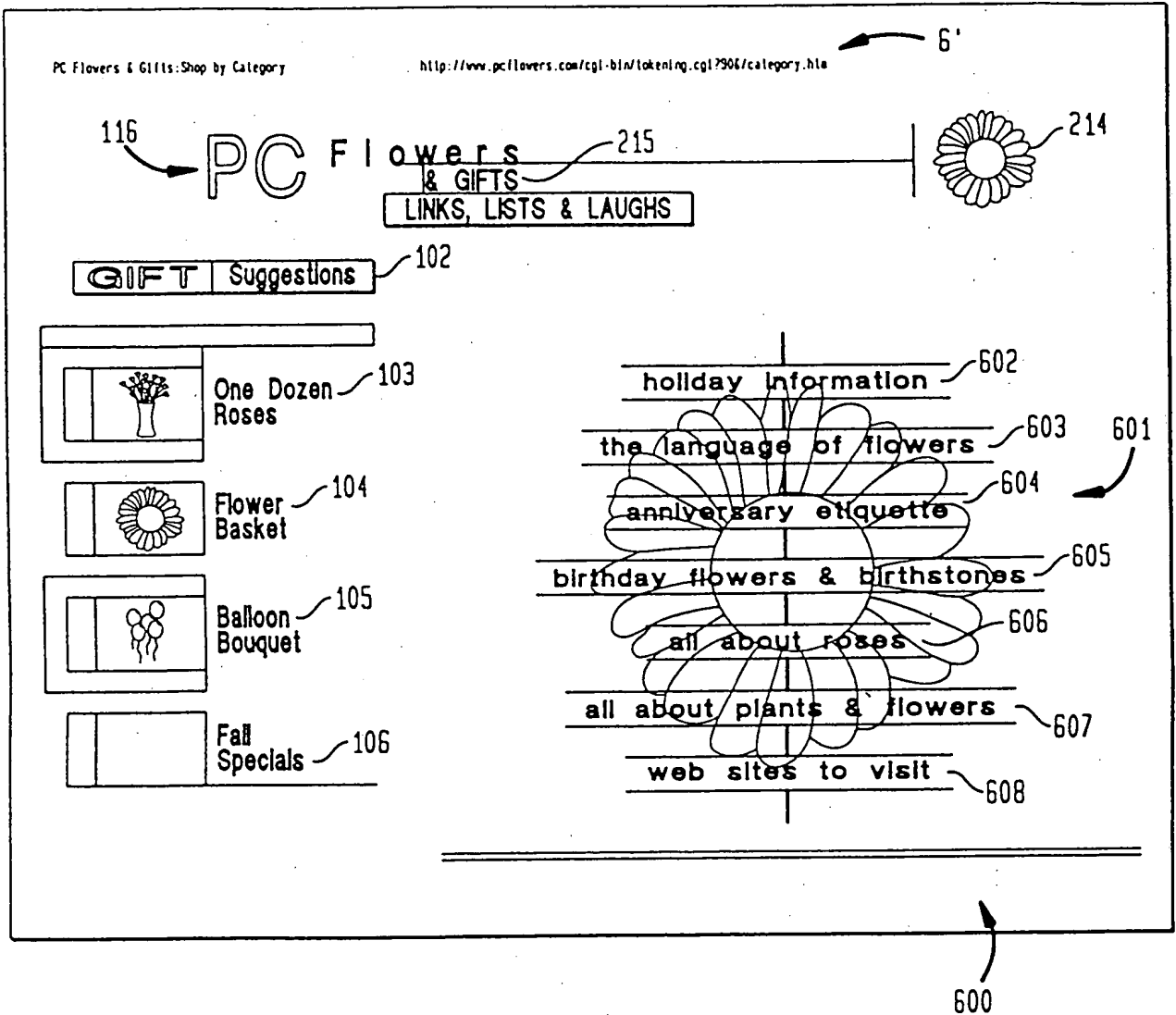
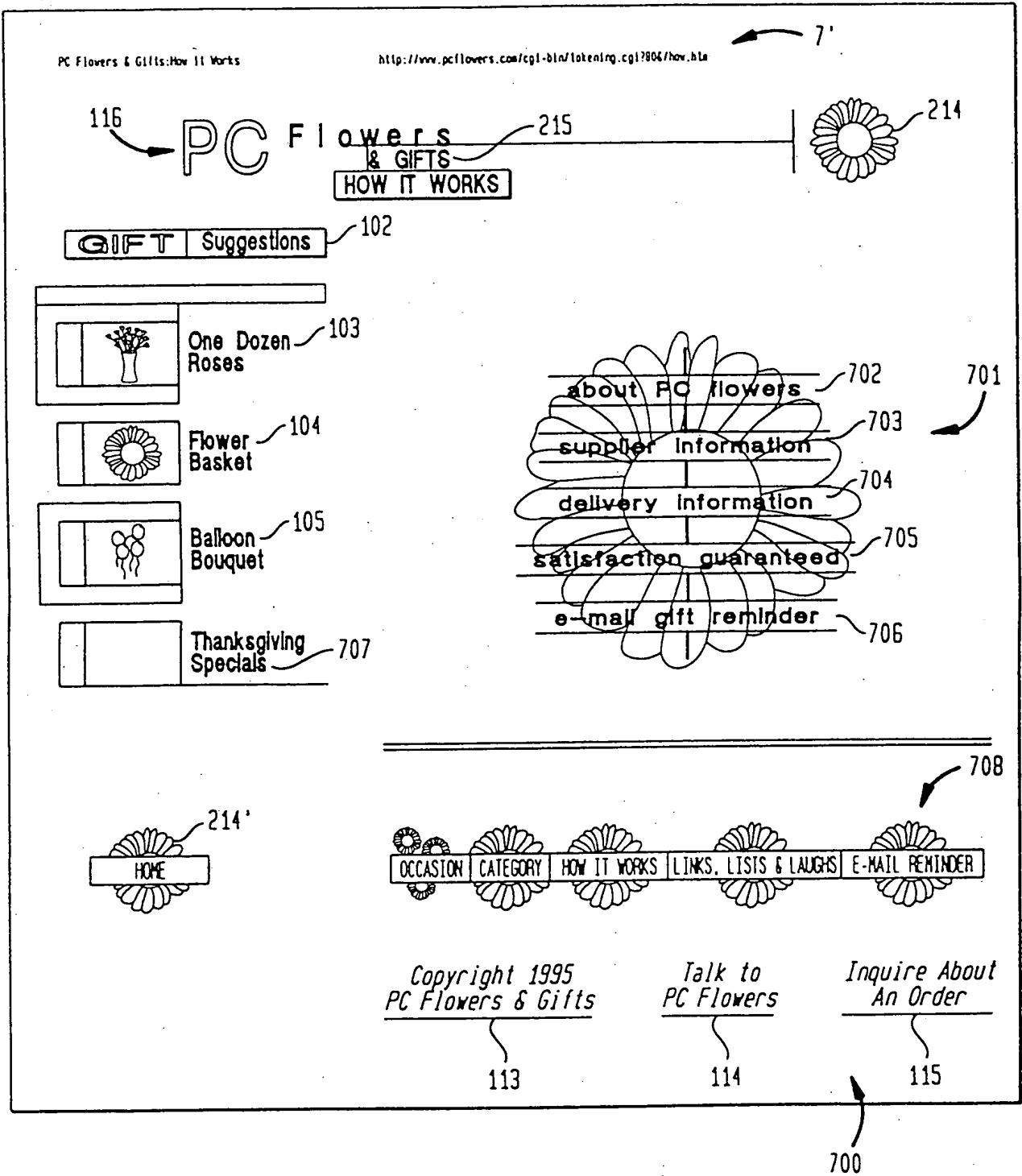


FIG. 7



10/39

FIG. 8

https://www.pcflowers.com/cgi-bin/tokening.cgi?904/how_email.htm

PC flowers & Gifts: About PC Flowers

https://www.pcflowers.com/cgi-bin/tokening.cgi?904/how_email.htm

116
PC Flowers & GIFTS
215
HOW IT WORKS
214

E-Mail Holiday Reminder

Never miss an important occasion again! With Flowers' E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event	
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	

Custom Event

801

Month/Day /

E-Mail Address

214'

708

Copyright 1995
PC Flowers & Gifts
113

Talk to
PC Flowers
114

Inquire About
An Order
115

FIG. 8-10/39

11/39
FIG. 9

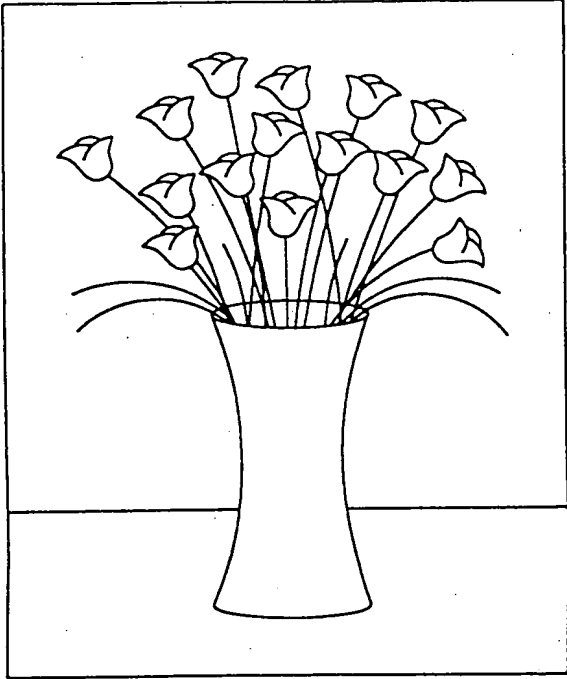
http://www.pcflowers.com/cgi-bin/tokening.cgi?cg
i-bin/tokening.cgi?806/vendor93/PR12.htm
PC flowers & Gifts: Item Information
http://www.pcflowers.com/cgi-bin/tokening.cgi?cg
i-bin/tokening.cgi?806/vendor93/PR12.htm

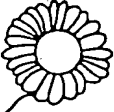
116 → **PC Flowers & Gifts**

ITEM INFORMATION

Royal Velvet Roses

\$34.95-\$74.95





214

If, as the poem suggests, your love, "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx
From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

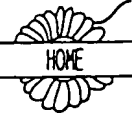
ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

900



214

HOME

OCCASION CATEGORY HOW IT WORKS LINKS, LISTS & LAUGHS E-MAIL REMINDER

708

Copyright 1995
PC Flowers & Gifts

113

Talk to
PC Flowers

114

Inquire About
An Order

115

12/39
FIG. 10

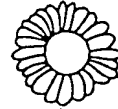
https://www.pcflovers.com/cgi-bin/order_gen.cgi?806PR1206/vendor03/

101

PC flowers & Gifts: Order Form

https://www.pcflovers.com/cgi-bin/order_gen.cgi?806PR1206/vendor03/

PC Flowers
& GIFTS



214

Order Form

Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

Receiver Information

Name

Address1

Address2

City

State Zip

Daytime Phone

Sender Information

Name

Address1

Address2

City

State Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

Delivery Information

Delivery Date

 / / (Month/Day/Year)

Special Instructions

Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

 / (Month/Year)

Place The Order

1001

FIG. 10-1206-03

13/39

FIG. 11A

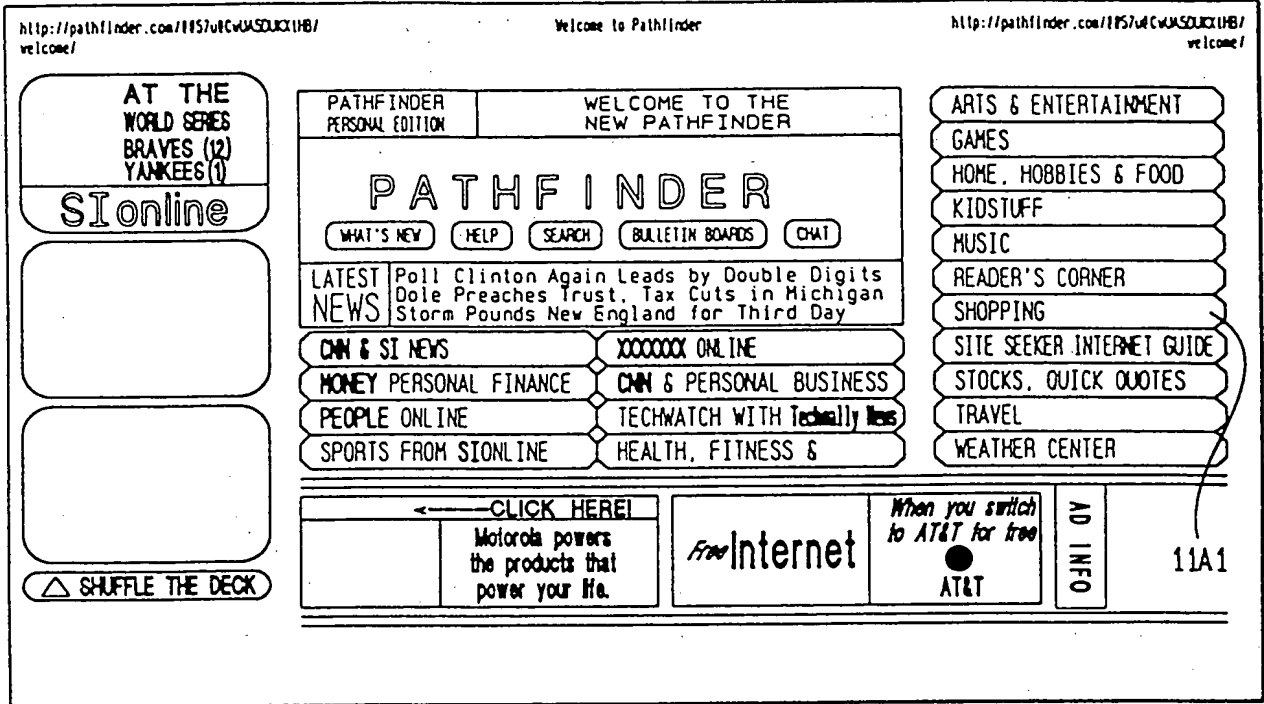
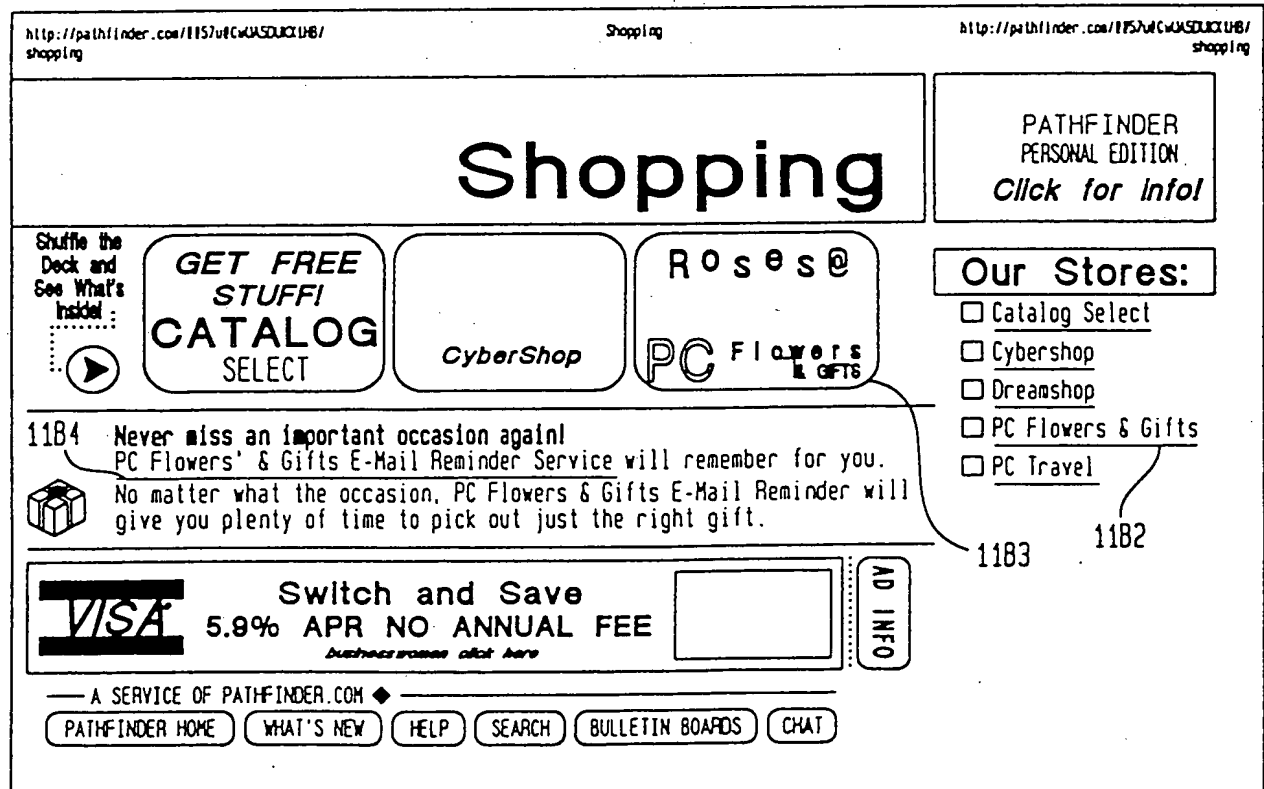


FIG. 11B



14/39
FIG. 11C

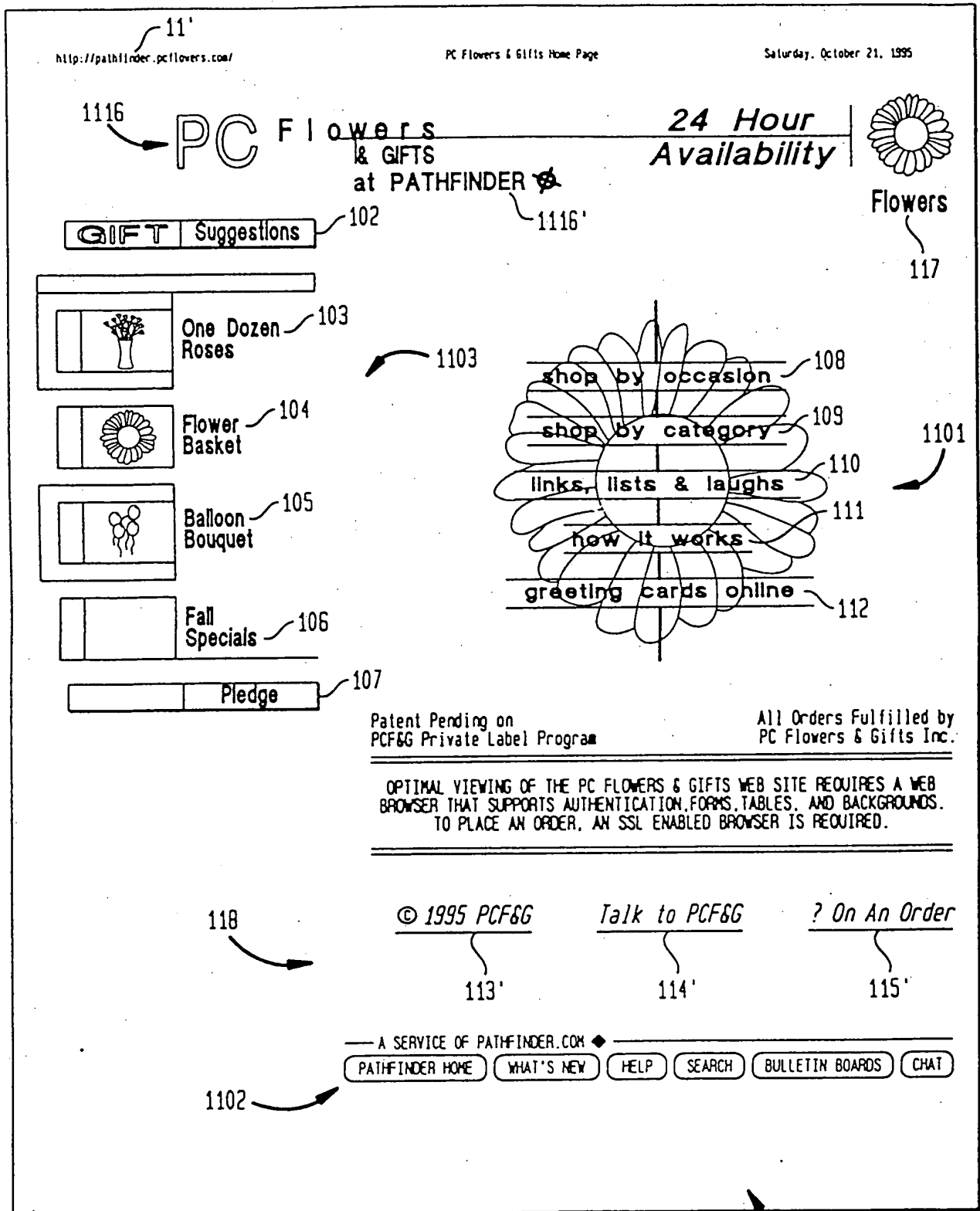
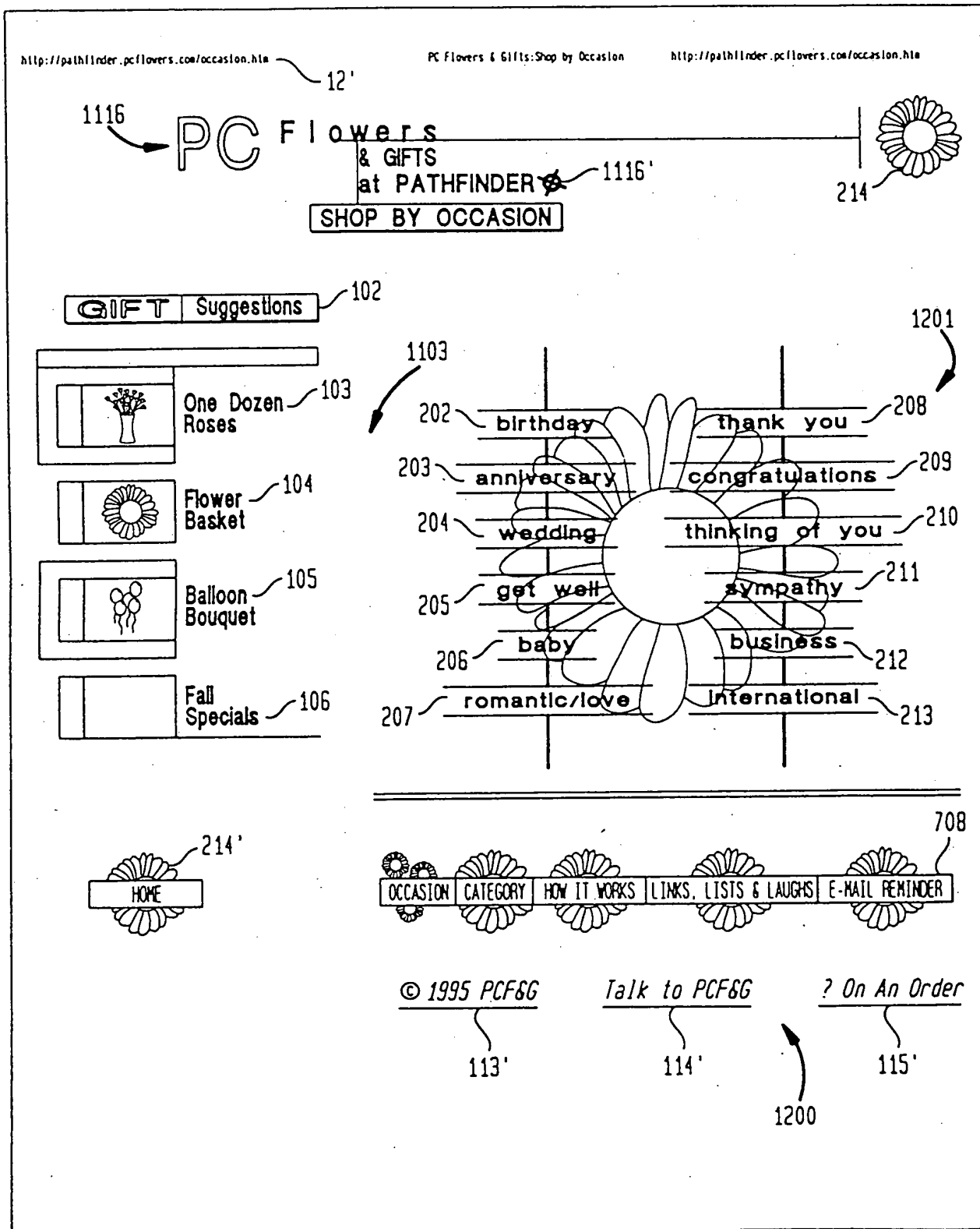


FIG. 12



16/39

FIG. 13

http://pathfinder.pcflowers.com/o_bday.htm

PC Flowers & Gifts: Birthday Gifts

http://pathfinder.pcflowers.com/o_bday.htm

1116

PC Flowers
& GIFTS

at PATHFINDER

1116'

214

SHOP BY OCCASION

Birthday Gifts

VIEW • ORDERING INFO

304

FTD Birthday Party Bouquet

\$34.95

Start off any birthday celebration with a festive basket filled with colorful Carnations, Pompons, Daisies, Statice, Alstroemeria and greenery.

The FTD Birthday Bouquet comes complete with noisemakers and a Happy Birthday banner!

Delivery: FTD Select Florist From: FTD

301

302

FLOWERS

BOUQUETS

303

VIEW • ORDERING INFO

305

Royal Velvet Roses

\$34.95-\$74.95

If, as the poem suggests, your love is like a red, red Rose, only one flower will do: Royal Velvet. These are the big, bright, velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy". Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Vase Choices: No Vase, Crystal Mikasa Vase

Delivery: 2nd Day FedEx From: Nature's Blooms

302

FLOWERS

DIRECT FROM GROWER

307

VIEW • ORDERING INFO

306

Superbatch Assortment

\$44.95

Don't just give one bouquet, give a Superbatch! This vivid assortment of riotous color is actually five tremendous bunches of beautiful flowers and one enormous batch of greenery. That's enough flowers for every room in the house!

No two of these giant, field-of-flowers bouquets are exactly alike. It's the home decorator's dream come true. So many flowers, they won't know where to start! It's the largest assortment of four different flower varieties available at a wholesale price. Vase not included.

Delivery: 2nd Day FedEx From: Flowers Direct from the Grower

302

FLOWERS

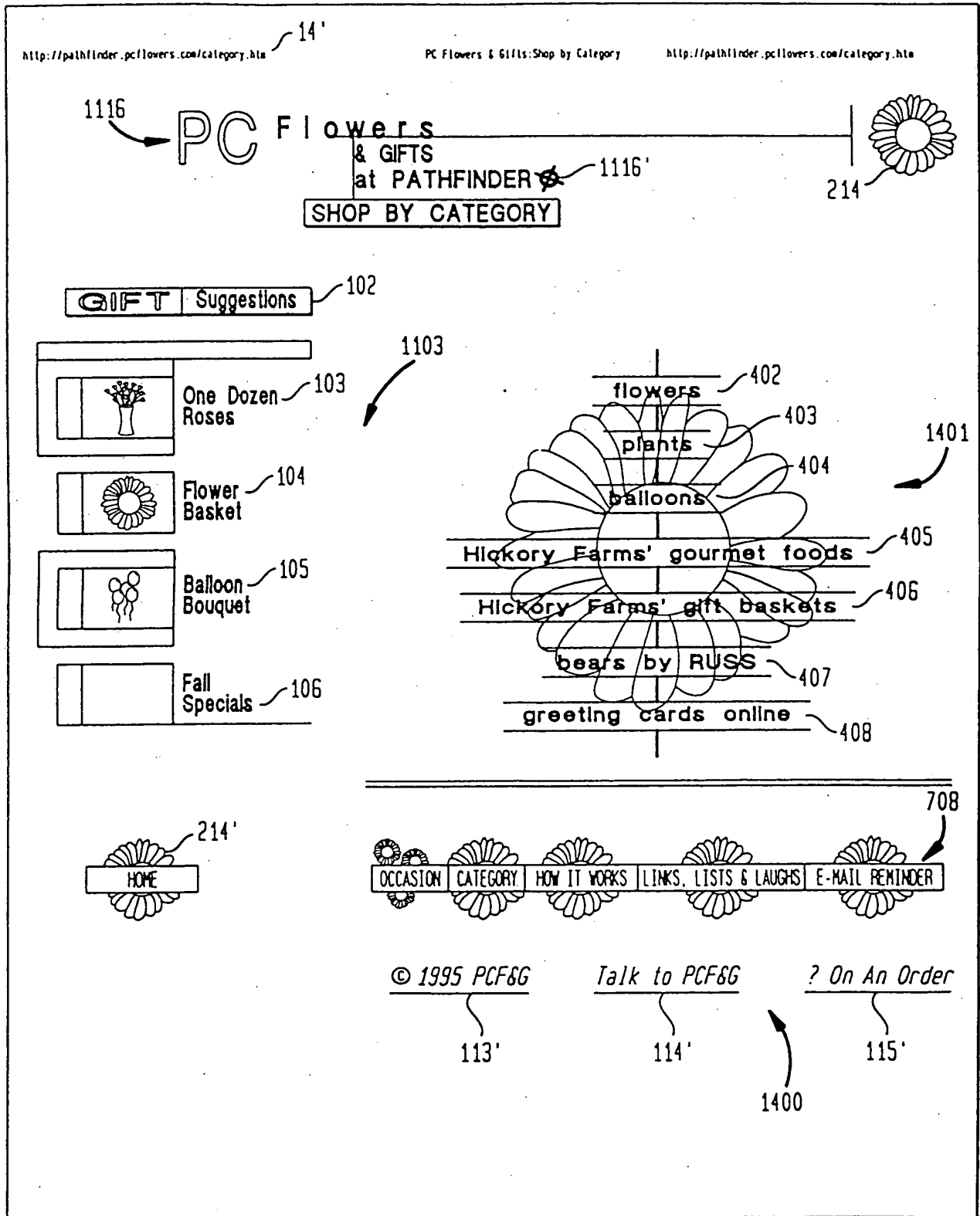
DIRECT FROM GROWER

307

1300

FILED: 1997-10-10

FIG. 14



18/39

FIG. 15

1116

15'

http://pathfinder.pcflowers.com/vendor03/balloons.htm

PC Flowers & GIFTS at PATHFINDER

1116'

214

http://pathfinder.pcflowers.com/vendor03/balloons.htm

SHOP BY CATEGORY

Balloons

12 Latex Balloons **\$19.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY ANNIVERSARY GET WELL ROMANTIC LOVE

THINKING OF YOU

504

3 Mylar & 6 Latex Balloons **\$24.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL BABY ROMANTIC LOVE THANK YOU THINKING OF YOU

BUSINESS

505

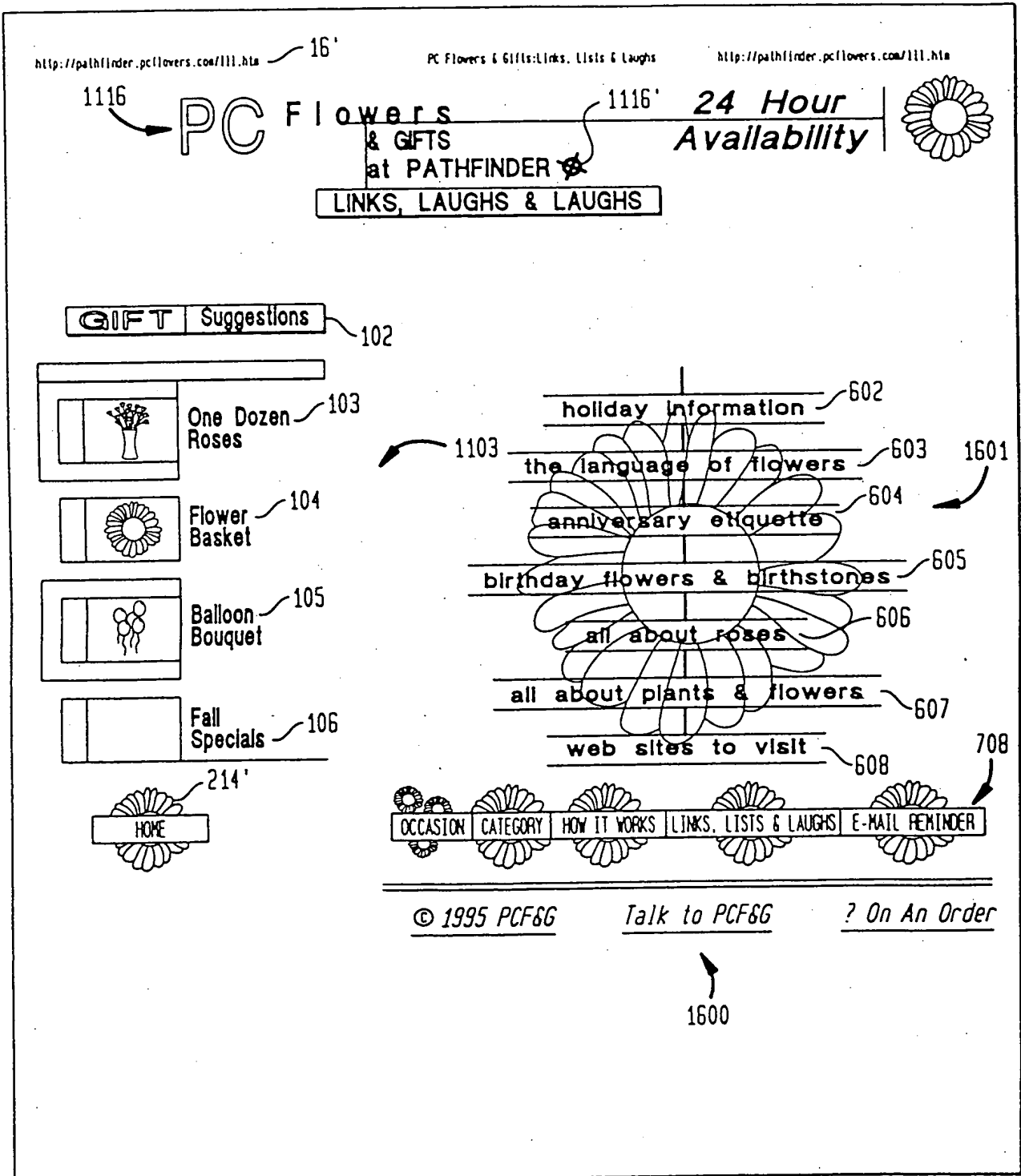
501

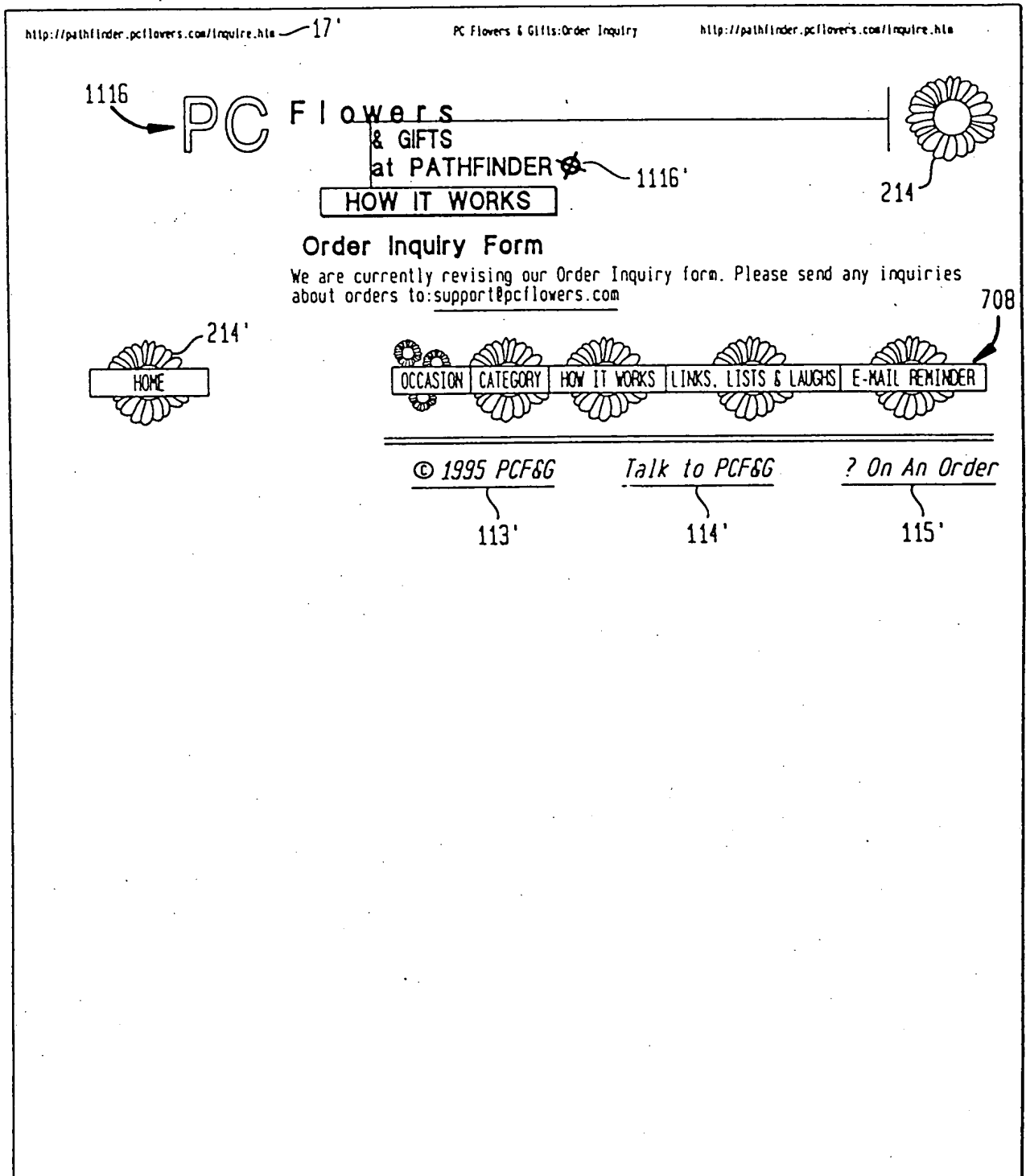
502

1500

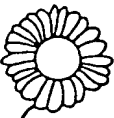
19/39

FIG. 16





21/39
FIG. 18






http://pathfinder.pcflovers.com/how_email.htm 18' PC Flowers & Gifts at PATHFINDER 1116' 214' 

PC Flowers & Gifts
at PATHFINDER 1116'
HOW IT WORKS

E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

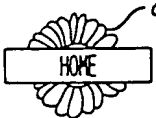






Holiday

Customized Event	
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	

Custom Event

Month/Day /

E-Mail Address

 214'       708

HOME **OCCASION** **CATEGORY** **HOW IT WORKS** **LINKS, LISTS & LAUGHS** **E-MAIL REMINDER**

© 1995 PCF&G 113' Talk to PCF&G 114' ? On An Order 115'

1102 A SERVICE OF PATHFINDER.COM ♦

1800

22/39
FIG. 19A

PC Flowers & Gifts: Item Information

19' <http://pathfinder.pcflovers.com/render03/PR12.htm>

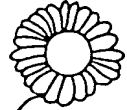
1116

PC Flowers
& GIFTS

at PATHFINDER 1116'

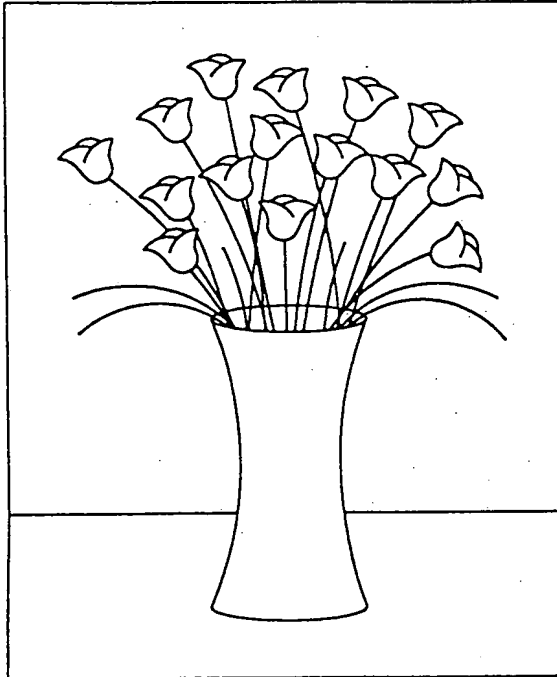
ITEM INFORMATION

214



Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC/LOVE

CONGRATULATIONS

THINKING OF YOU

1900

214'



HOME



OCCASION



CATEGORY



HOW IT WORKS



LINKS, LISTS & LAUGHS



E-MAIL REMINDER

708

23/39
FIG. 19B

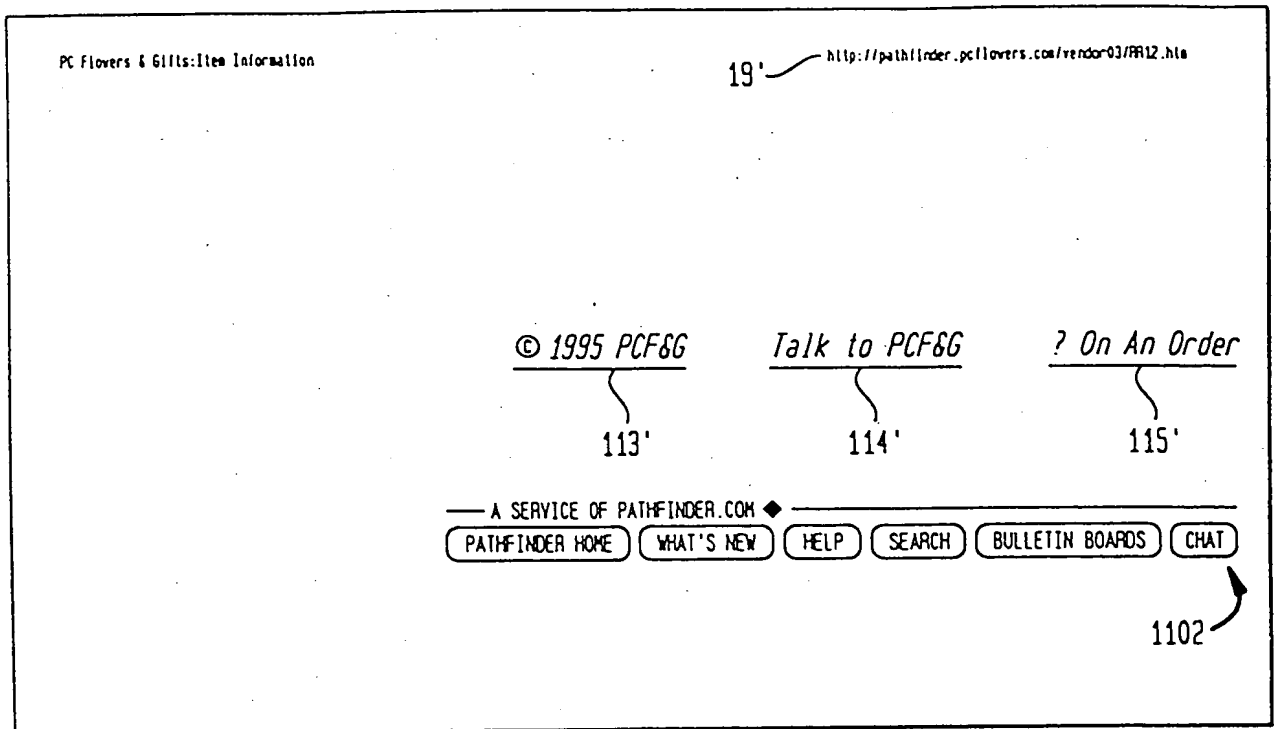


FIG. 19B

24/39
FIG. 20

https://www.pcflowers.com/cgi-bin/order_gen.cgi?124623-3664/vendor03/

PC Flowers & Gifts: Order Form

20' https://www.pcflowers.com/cgi-bin/order_gen.cgi?124623-3664/vendor03/

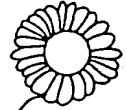
1116

PC Flowers

& GIFTS
at PATHFINDER

1116'

214



Order Form

Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

Receiver Information

Name

Address1

Address2

City

State Zip

Daytime Phone

Sender Information

Name

Address1

Address2

City

State Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

Delivery Information

Delivery Date

 / / (Month/Day/Year)

Special Instructions

Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

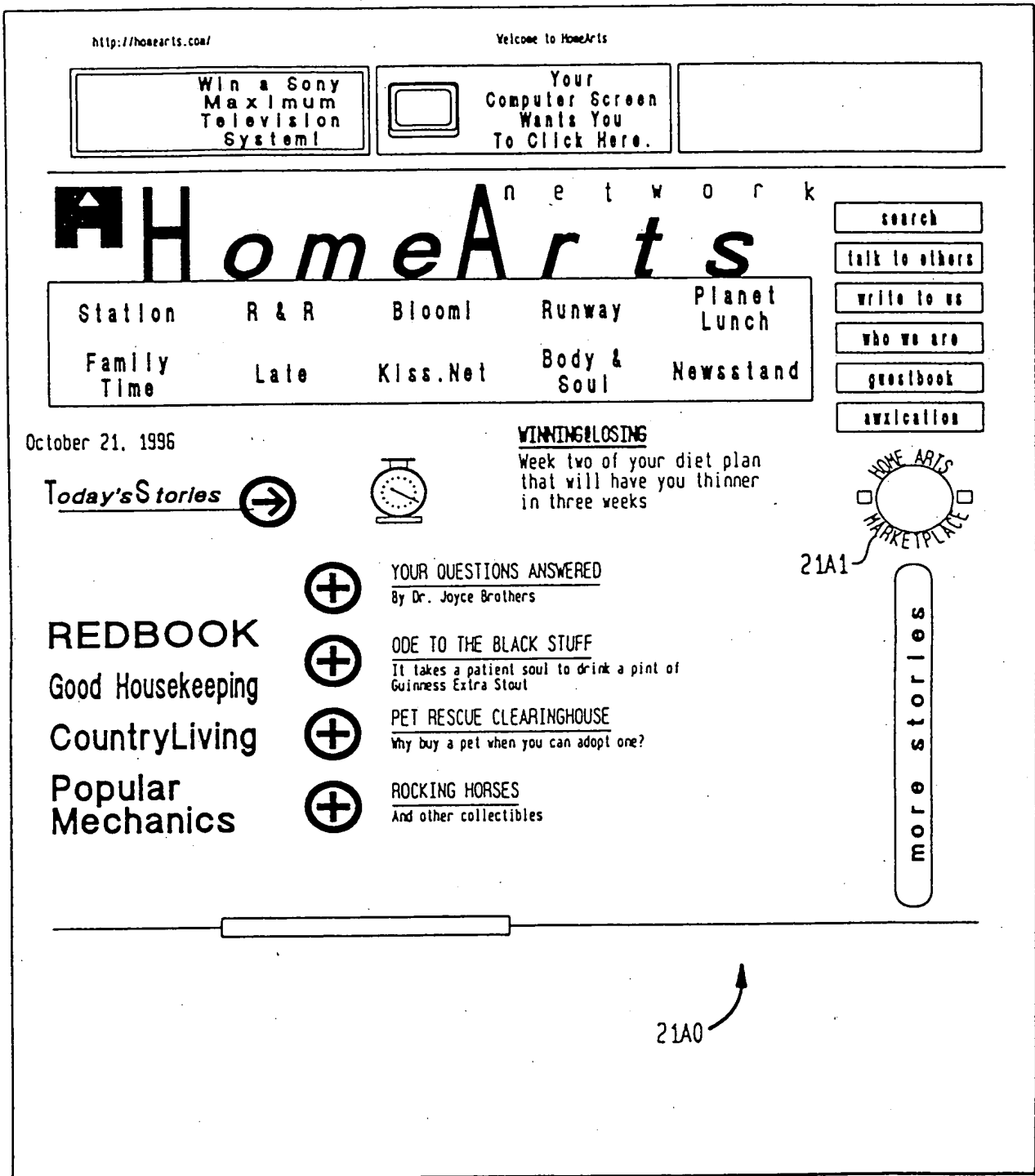
 / (Month/Year)

2000

FIG. 20

25/39

FIG. 21A



26/39

FIG. 21B

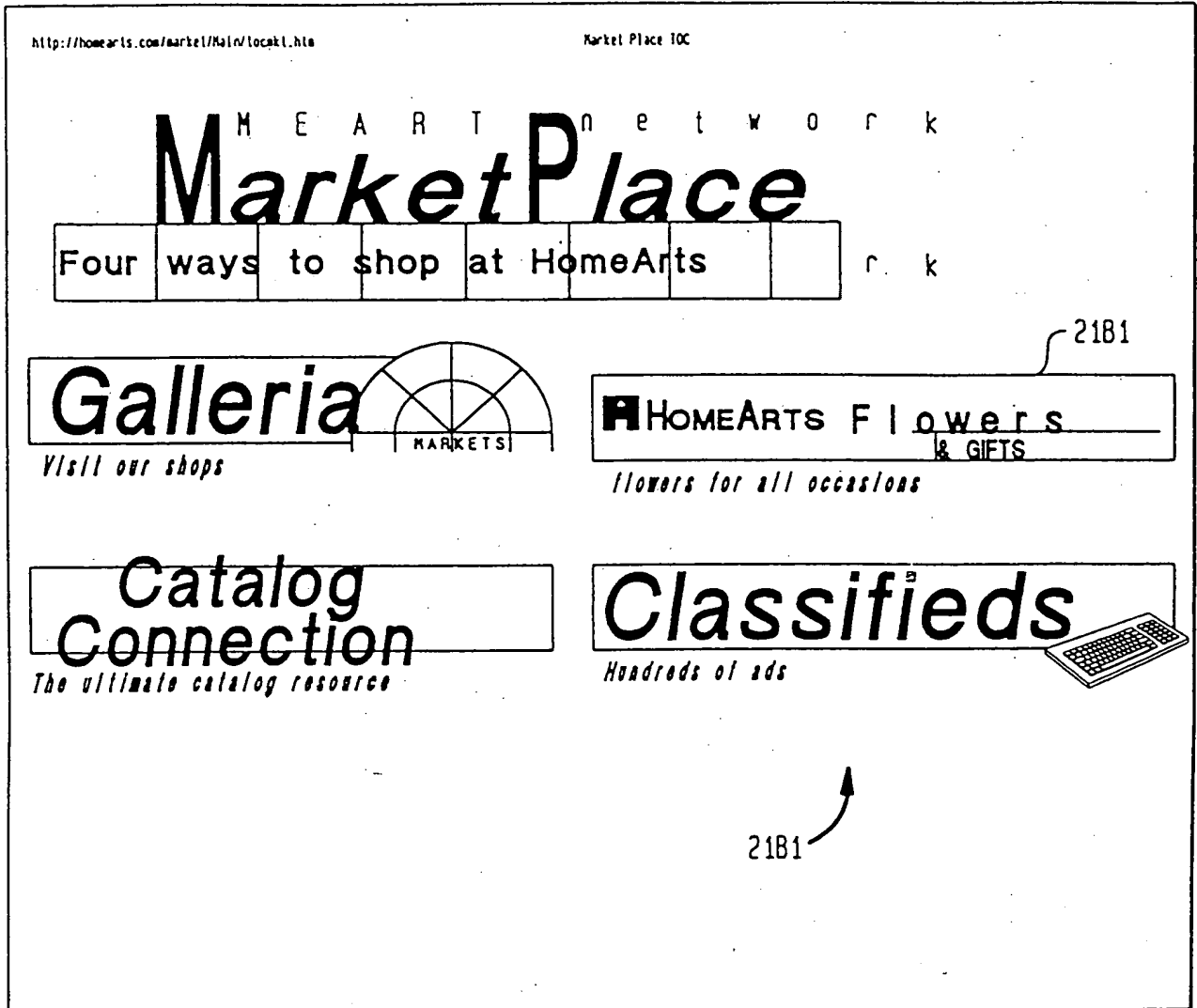


FIG. 21C

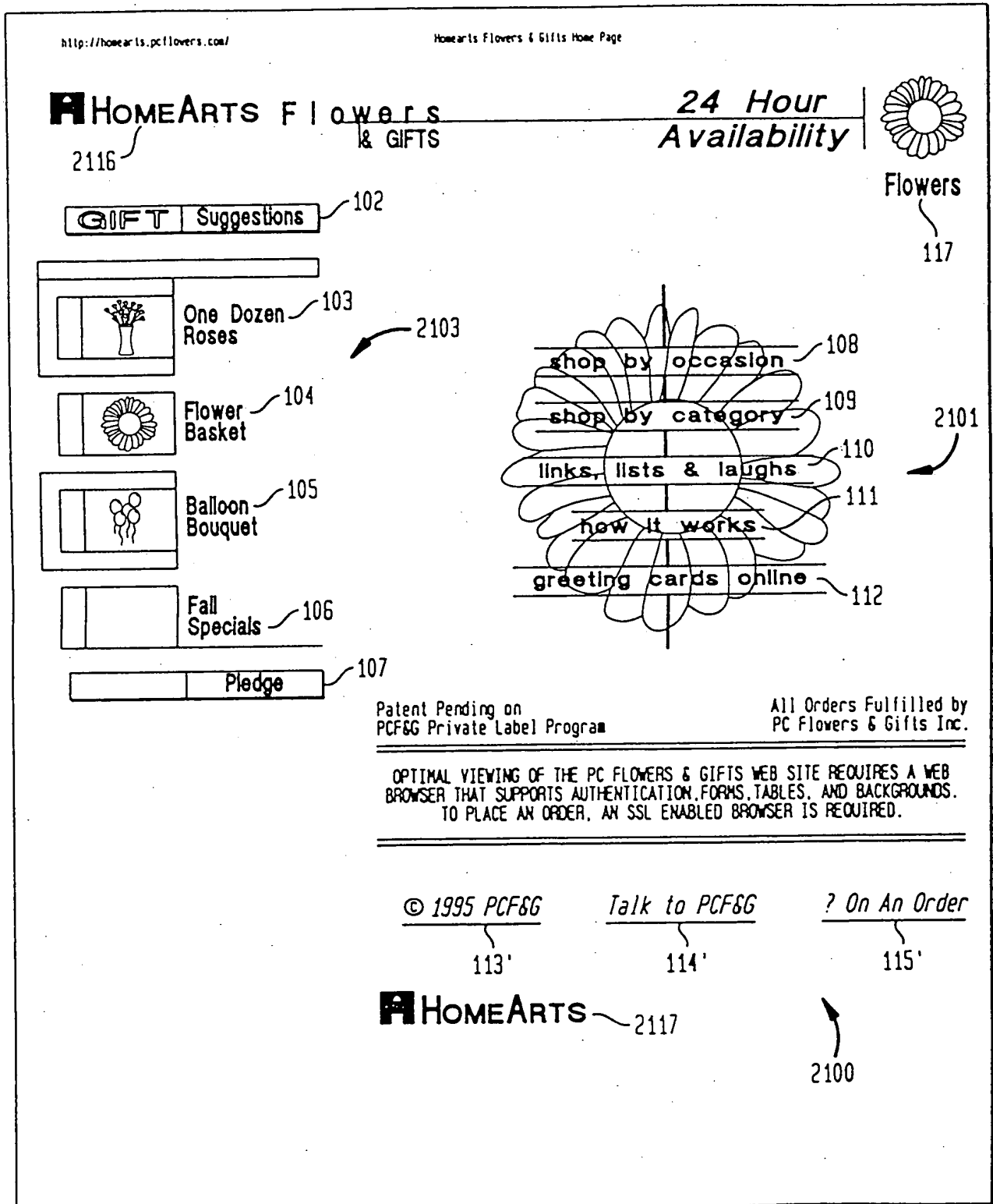


FIG. 22

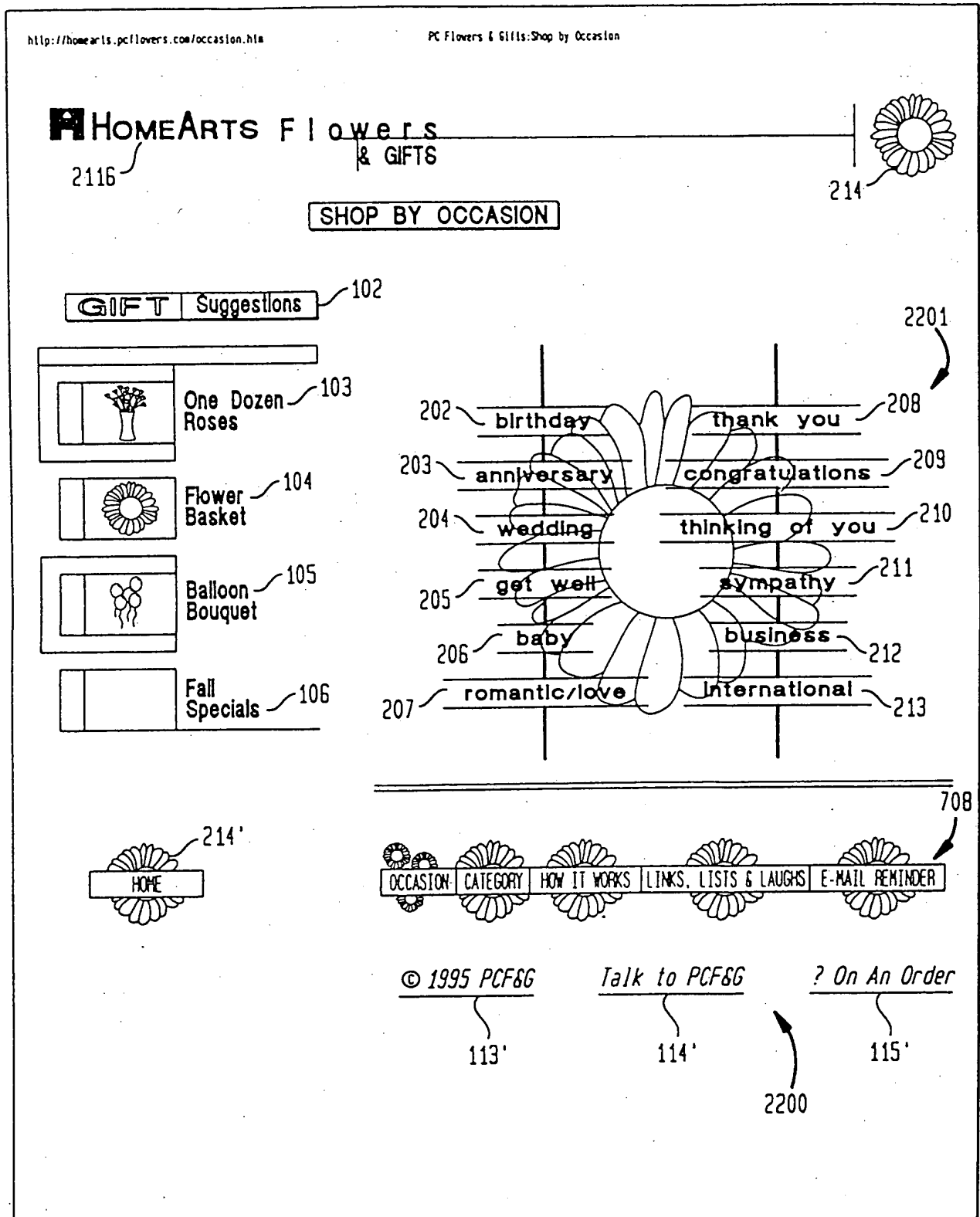


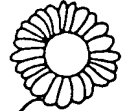
FIG. 23

http://homearts.pcflowers.com/o_bday.hla

PC Flowers & Gifts: Birthday Gifts

HOMEARTS Flowers & GIFTS

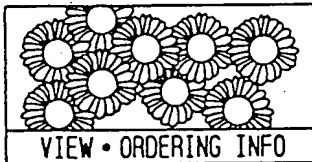
2116



214

SHOP BY OCCASION

Birthday Gifts



VIEW • ORDERING INFO

304

FTD Birthday Party Bouquet

\$34.95

Start off any birthday celebration with a festive basket filled with colorful Carnations, Pompons, Daisies, Statice, Alstroemeria and greenery.

The FTD Birthday Bouquet comes complete with noisemakers and a Happy Birthday banner!

Delivery: FTD Select Florist From: FTD

301

FLOWERS

BOUQUETS

303



VIEW • ORDERING INFO

305

Royal Velvet Roses

\$34.95-\$74.95

If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy". Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Vase Choices: No Vase, Crystal Mikasa Vase

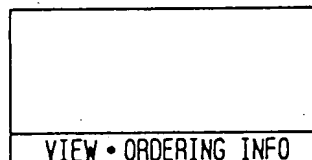
Delivery: 2nd Day FedEx From: Nature's Blooms

302

FLOWERS

DIRECT FROM GROWER

307



VIEW • ORDERING INFO

306

Superbatch Assortment

\$44.95

Don't just give one bouquet, give a Superbatch! This vivid assortment of riotous color is actually five tremendous bunches of beautiful flowers and one enormous batch of greenery. That's enough flowers for every room in the house!

No two of these giant, field-of-flowers bouquets are exactly alike. It's like home decorator's dream come true. So many flowers, they won't know where to start! It's the largest assortment of four different flower varieties available at a wholesale price. Vase not included.

Delivery: 2nd Day FedEx From: Flowers Direct from the Grower

302

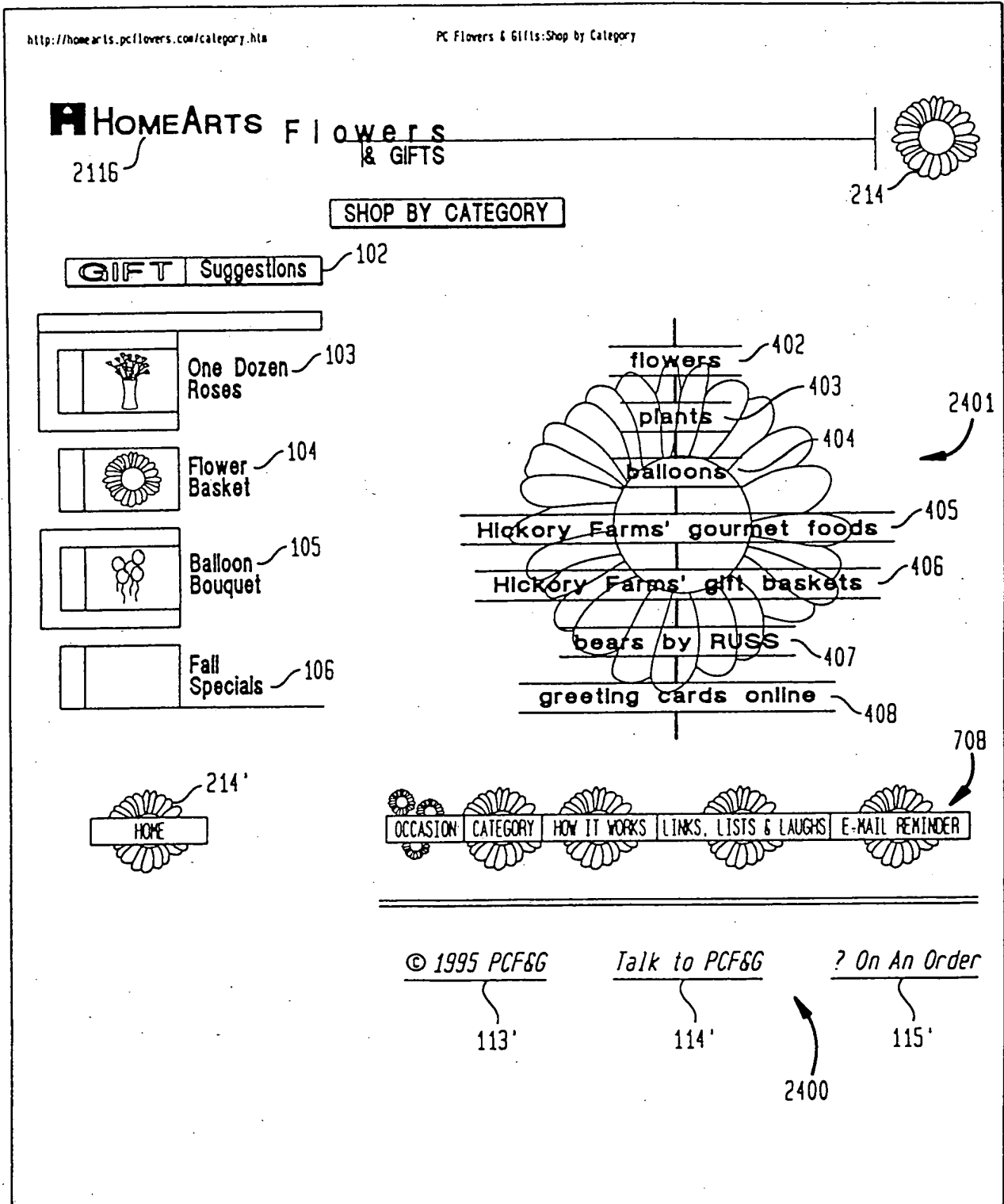
FLOWERS

DIRECT FROM GROWER

307

2300

FIG. 24



31/39

FIG. 25

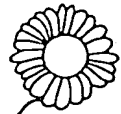
http://homearts.pcflowers.com/vendor03/
balloons.htm

PC Flowers & Gifts: Balloons

A HOMEARTS Flowers
& GIFTS

2116

SHOP BY CATEGORY



214

Balloons

12 Latex Balloons

\$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

501

VIEW • ORDERING INFO

504

3 Mylar & 6 Latex Balloons

\$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shimmer printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

THINKING OF YOU

BUSINESS

502

VIEW • ORDERING INFO

505

6 Mylar Balloons

\$29.95

Balloon bouquets make any festive occasion a celebration!

Choose shimmer printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

BUSINESS

503

VIEW • ORDERING INFO

506

2500

FIG. 26

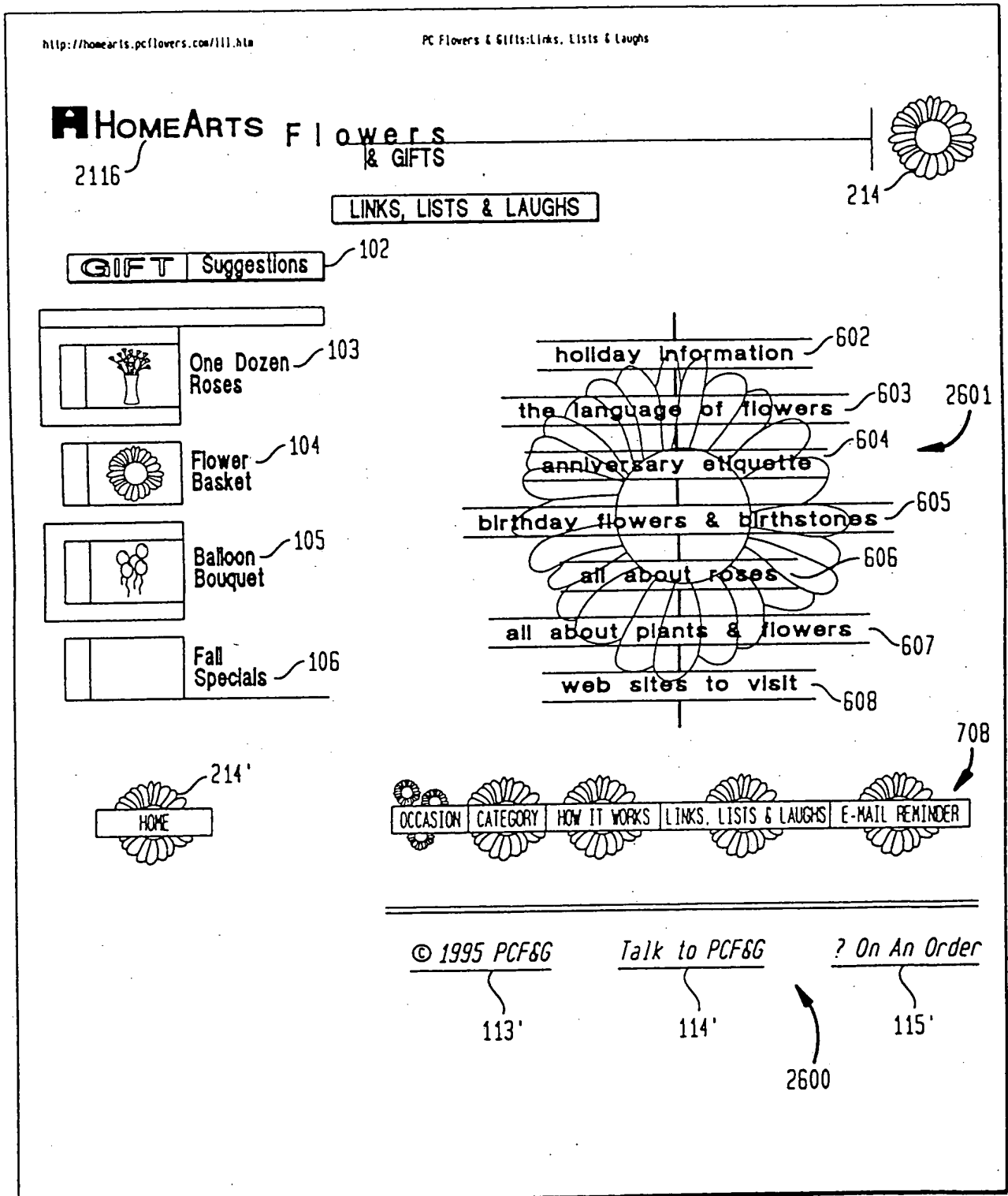
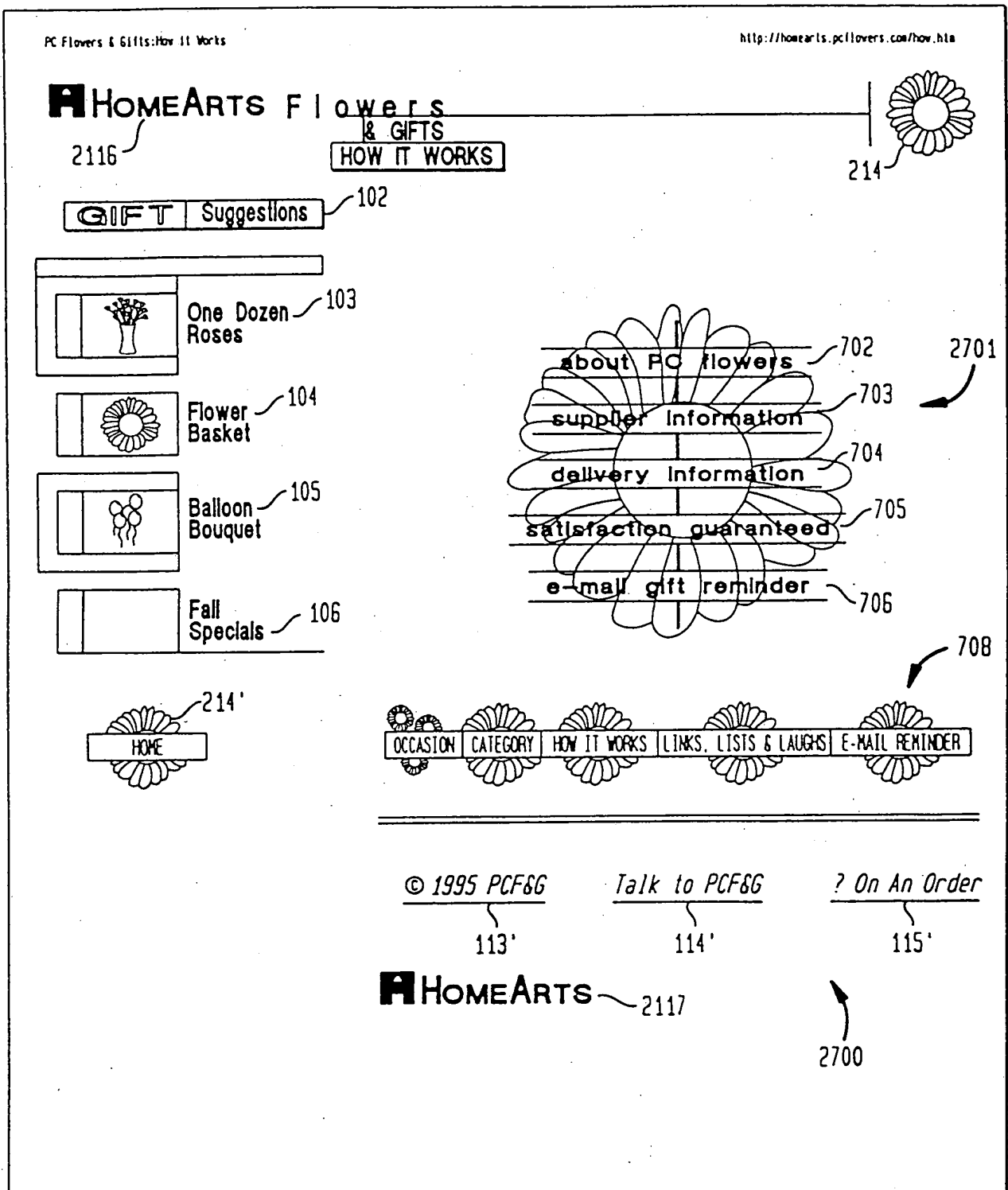


FIG. 27



20250714 14:00:00

34/39

FIG. 28

http://homearts.pcflovers.com/hov.hla_email.hla

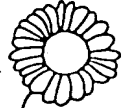
PC Flowers & Gifts: About PC Flowers

HOMEARTS Flowers
& GIFTS

2116

HOW IT WORKS

214



E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event
Feb 14 Valentine's Day
Apr 24 Secretaries' Day
May 12 Mother's Day
May 27 Memorial Day



Custom Event

801

Month/Day /

E-Mail Address

Submit

Reset



© 1995 PCF&G

Talk to PCF&G

? On An Order

113'

114'

115'

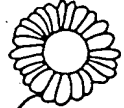
HOMEARTS 2117

2800

FIG. 28 15676600

HOMEARTS Flowers
& GIFTS

2116

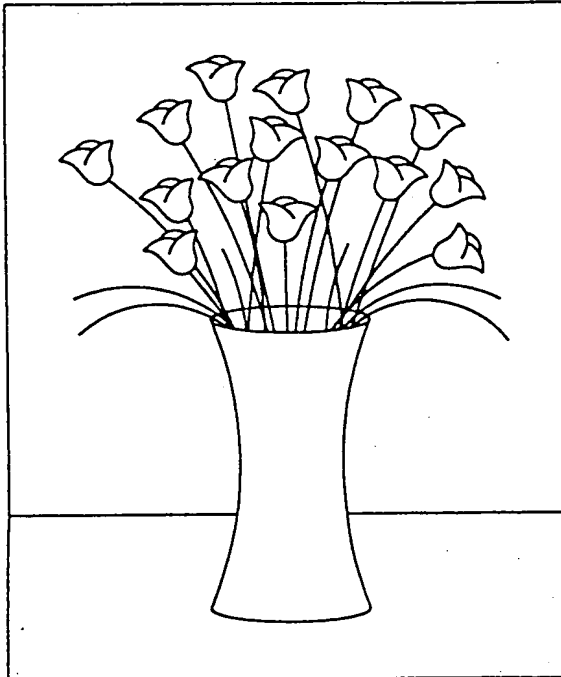


214

ITEM INFORMATION

Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

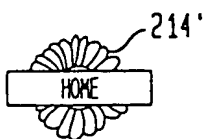
ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

2900



214

HOME



OCCASION



CATEGORY



HOW IT WORKS



LINKS, LISTS & LAUGHS



E-MAIL REMINDER



708

36/39

FIG. 29B

PC Flowers & Gifts: Item Information

<http://homearts.pcflovers.com/vendor03/PB12.htm>

© 1995 PCF&G

113'

Talk to PCF&G

114'

? On An Order

115'

A HOMEARTS ~ 2117

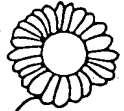
FIG. 29B-1

https://www.pcflowers.com/cgi-bin/order_gen.cgi?121623-36646/vendor03/

PC Flowers & Gifts: Order Form

HOMEARTS FLOWERS
& GIFTS

2116



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Order Form

Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

Receiver Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

Sender Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

Delivery Information

Delivery Date

 / / (Month/Day/Year)

Special Instructions

Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

 / (Month/Year)

Place The Order

3000

FIG. 31

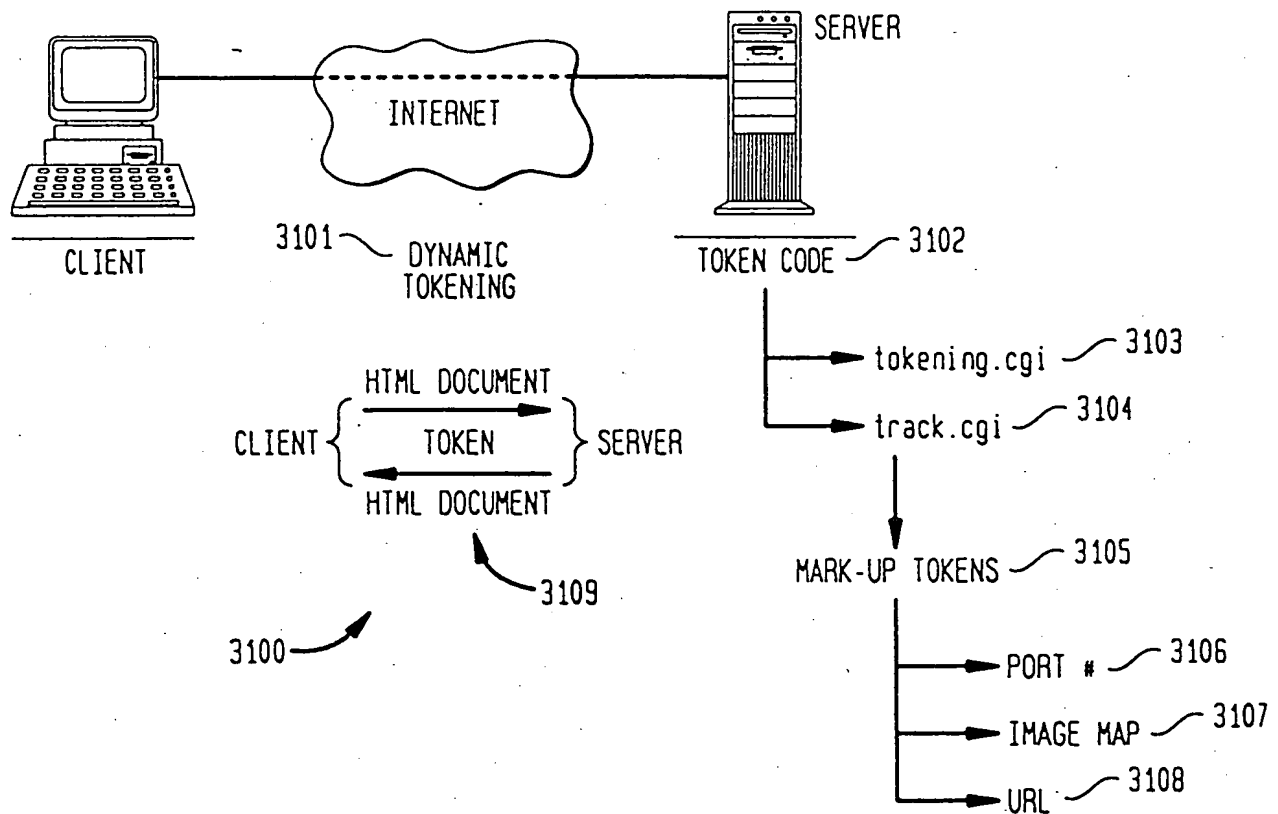


FIG. 32

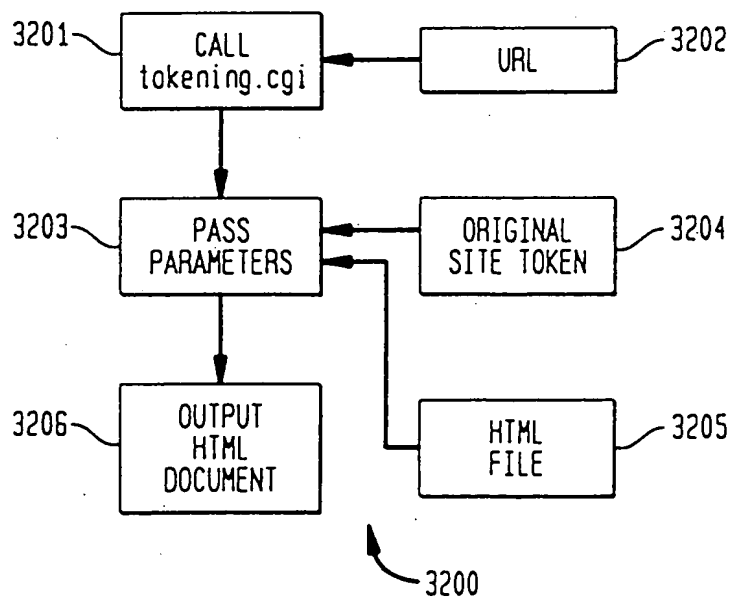


FIG. 33

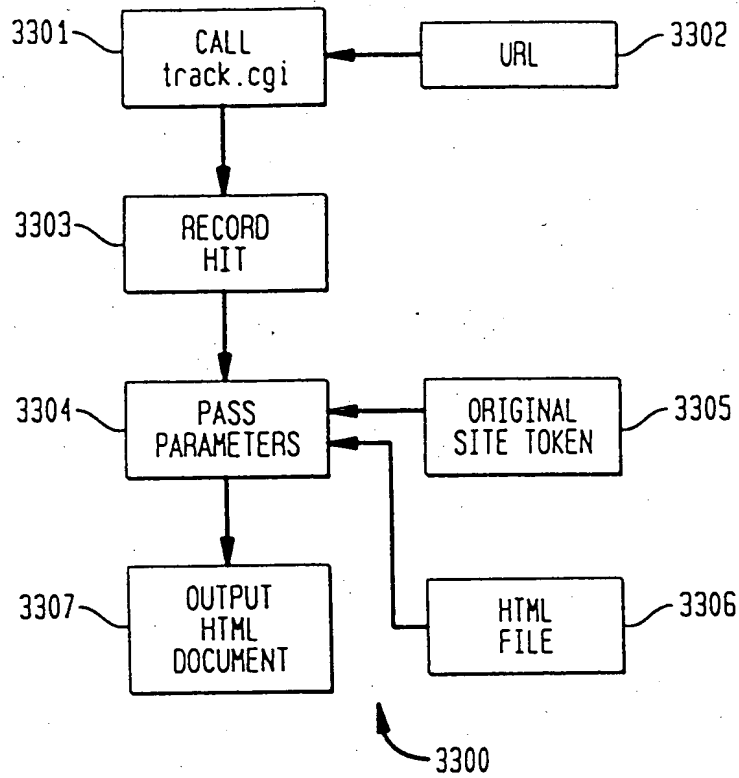


FIG. 34

